



IT
EVENTS®



ABOUT US

IT EVENTS

ABOUT



Hello! We are IT Events.

An Organization, Established 2013 in Egypt with global scope to cover the Middle East and Africa region, delivering over 150 trainings to 30 entities in over 9 countries. Our aspiration is to empower the ICT knowledge in Egypt and the MEA through accredited global courses, standards and conferences, which we achieve by being the authorized service provider for global organizations.

SERVICES

DELIVERING THE HIGHEST PROFESSIONAL ICT TRAINING PROGRAMS & CREDENTIALS BY GLOBAL CERTIFIED TRAINERS & ICT EXPERTS.



GLOB-AL TRAINING

AUDITING



CONNECT THE BRAND WITH THE NEEDED CONSULTANT EXPERT FOR DATA CENTER, SERVICES & FACILITY

FOR NETWORK BUILDING, LATEST TECHNOLOGIES AND EDUCATION AWARENESS.



EVENT MANAGEMENT

SOCIAL MEDIA MANAGEMENT



FOR BRANDS' DIGITAL IMPROVEMENT AND EASIER REACH TO TARGET AUDIENCE



EVENT MANAGEMENT

FOR NETWORK BUILDING, LATEST TECHNOLOGIES
AND EDUCATION AWARENESS.



**CORPORATE
EVENTS**

**MEETING
SEMINARS**

**GALA
DINNERS**

CONFERENCES

EXHIBITION



EVENT MANAGEMENT - CORPORATE EVENTS
MEETING SEMINARS



MEETING SEMINARS

According to the need of the brand, the meeting seminar is a close cozy gathering of 40 persons max. to introduce a new concept for selective candidates. Whether was it the launch of a new product or service, annual board meeting, etc.

However, brands should make sure that they are introduced correctly even in the smallest events, so there are many things to put into consideration.

ITEMS

ITEMS THAT MAY BE INCLUDED IN A MEETING SEMINAR:

1. LUNCH
2. COFFEE BREAK
3. BRANDED PRODUCTION MATERIALS
4. GIVEAWAYS
5. USHERS
6. EVENT PRESENTER
7. PRINTOUTS
8. LED SCREENS
9. STAGE BRANDING
10. LIGHTS & AUDIO FEATURES
11. PHOTOGRAPHY/VIDEOGRAPHY

***Some items are further discussed in coming documentation**



BRANDED PRODUCTION MATERIALS

HOW YOU FEATURE YOUR BRAND IS YOUR CHOICE!

IN THE MEETING SEMINAR THERE ARE MULTIPLE OPTIONS TO BRAND TO ENSURE MAXIMUM FEATURING SUCH AS:

1. REGISTRATION COUNTER (COULD BE CLOTH OR HARDWOOD)
2. PODIUM





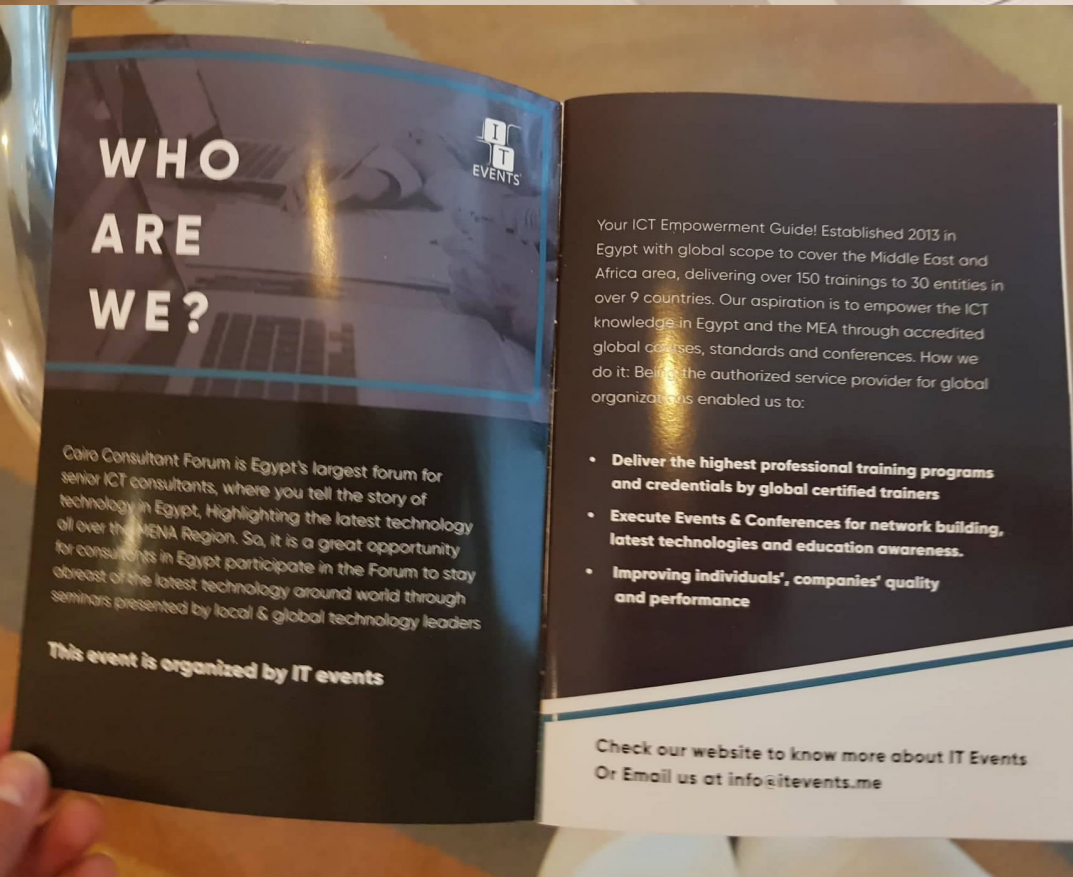
GIVEAWAYS

GIVEAWAYS' QUALITY VARIES FROM ONE ANOTHER. ACCORDING TO THE CRITERIA OF THE INVITEES, THE GIVEAWAYS ARE SELECTED.

YOU COULD GO BASIC LIKE FLASH DRIVES, NOTEBOOK, PENS OR CONVERTERS. OR YOU COULD GO HIGHER LIKE PORTABLE CHARGES, GIFT BOXES, PORTABLE THERMAL MUGS OR DESK MATERIALS.

OF COURSE, YOU CAN ALWAYS GO FOR THE CUSTOMIZED GIVEAWAYS.

HERE ARE SOME EXAMPLES OF OUR GIVEAWAYS SELECTION.



PRINTOUTS

THERE ARE COUNTLESS OPTIONS OF PRINTOUTS IN THE MEETING SEMINAR WE USUALLY TEND TO GO TO MINIMALISTIC PRACTICAL OPTION SO HERE ARE SOME EXAMPLES OF PRINTOUTS THAT COULD BE PRESENT IN A MEETING SEMINAR.

1. ROLL-UPS
2. EVENT PROGRAM GUIDE
3. COMPANY PROFILE/CATALOGUE.



PRINTOUT ROLL-UP EXAMPLES



STAGE BRANDING



THANK YOU