Bicsi
ENDORSED EVENT

DICE 2023 Show Guide

DUBAI

16-18 May 2023

Habtoor Grand Resort

POWERED BY

I T EVENTS

Contents :

About DICE

Dubai ICT Conference and Expo. (DICE) , is the first and main BICSI Endorsed Event for the EMEA region during 2023 with the mission of creating awareness of ICT Standards & Best Practices in the community in the region.

Having all ICT industry stakeholders under one roof will be a great opportunity for networking, sharing experiences, and raising the industry's awareness level.

ICT is the main layer for all current and future projects and if it is designed up to standards and best practices, it will be the road map for having sustainable solutions, which are ready to meet the increasing demand for sustainability and digitalization.

About BICSI

BICSI is a professional association supporting the advancement of the information and communications technology (ICT) profession and currently serves more than 26,000 members and credential holders. BICSI is the preeminent resource for the Connected World. Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries.

About IT Events

IT Events was established in Egypt in 2013 with a global scope covering the Middle East and Africa. Delivering more than 600 training sessions to over 120 entities in more than 9 different countries. IT Events aspire to empower ICT knowledge in Egypt and the MENA region by being an authorized service provider for globally accredited courses and hosting widely scoped conferences in the fields of facility management, banking, FinTech, and ICT.

How IT Events deliver the services

Being an authorized service provider for global organizations like BICSI, IFMA,.. enables IT Events to :

- Deliver the highest professional training programs and credentials by globally certified trainers.

- Host and manage events for network building, presenting the latest technologies, and increasing education awareness.

- Provide customized audits, consultancy, and marketing communication services to improve the quality and the performance of both individuals and companies.

DICE 2023
Advisory Committee

**Kandasamy Ganesan
MANAGING DIRECTOR
TOPNET Distribution**

Advisory committee

With over 30 years of experience in the IT industry, Ganesan is the Founder and Managing Director of TOPNET Distribution. Ganesan was the first BICSI RCDD and BICSI NTS in UAE. He was the founder and Secretary of the BICSI Middle East & Africa District chapter and the chair of the chapter for 6 years. Ganesan is involved in consultancy, training, business development, and promoting best practices and standards.
Ganesan specializes in ICT & Network Infrastructure, Data Centers, and AV solutions. He
works with the clients for the design of solutions and supply of products.
Ganesan is the BICSI Certified Trainer for RCDD, DCDC, and Installation courses

Experience
• Trainer for over 15 years on the design & installation of structured cabling systems, fiber optic
cabling systems, data center design, and cabling testing & certification
• Involved in the design of the network and cabling infrastructure, data center, and fiber optic systems
• Concept development and specification of the FTTO system
• BICSI volunteer for over 20 years
• Organized BICSI MEA District Conferences during 2002-2007

Steve Banks
Consultant and Project Manager
nightlake

Advisory committee

Stephen joined BICSI in 1999 and now is 20+ years an RCDD (Registered Communications Distribution Designer). Stephen has spent over forty years in Communications and Security. He has worked in many countries around the world for Government, public and private companies in global and local markets. Stephen is a respected Independent Consultant. He is a respected technical authority, backed by experience in complex, large, critical, IT, communications and security projects. Developing working solutions and providing audits plus guidance to deliver workable solutions. Stephen has a good understanding of the commercial issues associated with complex infrastructure projects. Stephen was until recently Vice Chair of the BICSI PCC Committee.

Stephen is a member of the ANSI/BICSI Data Centre standard group, Data Centre Subject Matter Expert for the BICSI TI&M committee Member of BICSI Grounding and Bonding standard group, Member of BICSI AV Standard group, Electronic Security and Surveillance Design Standard group and BICSI Standards committee. Stephen also is a Subject Matter Expert and international contributor to the BICSI Design Reference Manuals.

Sultan M. Al Qahtani
Communications & Computer Specialist
Saudi Aramco

Advisory committee

Sultan M. Alqahtani has 20+ years of experience with Saudi Aramco, where he has managed several major IT projects, developed a framework for the governance, budget planning, scheduling, cost controls, contracts/materials procurements & supply chain management supporting the yearly $40M IT projects. He also assumed the leader role representing Saudi Aramco Information Technology Admin Area to plan and track the macroeconomic targets for IT contracts, which contributed to the corporate In-Kingdom Total Value Add (IKTVA). In his current roles working with Tanajib IT Division under Area Information Technology Department, Sultan is co-leading the "Reduce Carbon Footprint in Saudi Aramco Telecommunications Building" Initiative in line with the corporate's sustainability strategy as well as Digital & Information Technology (D&IT) Decarbonization Program to reduce carbon emission. The scope of this initiative is to deploy renewal energy solutions in both manned and unmanned telecommunications buildings with to reduce CO_2 emission by 3000 metric ton in 2025 as well as extend lifecycle and minimize maintenance overheads. He is also working closely with Marjan Increment program to proactively support on reviewing and commissioning all new telecommunications systems ensuring secure and safe integration of new systems with the corporate network infrastructure. This program, which consists of 9 capital projects (BIs), will construct a new onshore Tanajib Gas Plant (TGP) to process 2.5 MMSCFD of gas and it will also build a new offshore Marjan GOSP-4 an expand the existing onshore Tanajib Oil Plant to process and produce additional 300 MBCD of crude oil.

Phillip Johnson
Security and Telecom. consultant
ASIS

Advisory committee

Phillip Johnson has experience in comprehensive design and management specializing in seaport, airport, commercial, and industrial low-voltage systems. Design experience includes electrical inspection, grounding and bonding, outside plant, structured cabling, microwave, WAN/LAN, building management, cable management, warehouse inventory management, passenger information display, telephone, public address, CCTV, Access Control, Security Systems, and Cyber Security. Previous project responsibilities have ranged from schematic design through construction administration for both new construction and renovation projects. He recently finished the design for all security systems for the Expo 2020 Dubai.

DICE 2023

Speakers

Speaker

Salim Janbeh
Physical Infrastructure Consultant
Panduit

Salim Janbeh has 20+ years of experience in Cabling Physical Infrastructure with a proven track record in mega and strategic projects in the Middle East in different vertical within Enterprise and Data Centers.
Salim has extensive practical experience in Physical Infrastructure solution in Data Center and Enterprise in the following areas:
 – Assess current state of customers Infrastructure.
 – Conduct a technical needs assessment and identify future needs.
 – Conduct gap analysis.
 – Develop technical strategy.
 – Assist with the development of system design.
 – Act as a technical liaison between End users, Consultant, Alliance Partners, and Systems Integrators.
 – Assist with design and selecting the right solution to meet customer requirements.
 – Train and certified the system integrator Engineers and technicians.
 – Audit the installation and make sure the installation is up to standard and best practices.
Salim holds a degree in Electronic Engineering, and he is a BICSI RCDD/DCDC/NTS, CDCDP & ATD credential certified.

Speaker

Christian Schillab
Application & Technology Expert EMEA
Fluke Europe

Christian Schillab has been working for Fluke Europe since 1997 and since 1999 in different marketing and product management roles for the Media Test product line. As a member of German Standards DKE/GAK 715.3.2 and AK 651.2.1 he actively participates as an expert on the topics of field and component testing and prior to that in the FrameRelay and ATM forum. Previously, he has worked for various North American manufacturers of Telecom Test & Measurement products, namely Spectron, NAVTEL and Nextest – in various sales, marketing, and market development positions for Europe, Middle East and Africa

Speaker

Paul F. Weintraub
Head of International Business
Superior Essex Communications

Paul F. Weintraub is the Head of International Business for Superior Essex Communications, where he leads the organization's international strategy and business development efforts outside the US and Canada.
With more than 25 years of experience in market development, partnership cultivation, and customer engagement strategies in the Information & Communications Technology (ICT) community, Weintraub's technical expertise centers around IT Infrastructure Design & Installation, Data Center Design, Extra-Low Voltage Systems (ELV), Electronic Safety & Security Systems (ESS), and Sustainability in Technology.
As a frequent public speaker, Weintraub presents at association and industry events on technology, growth, sustainability, and globalization strategies in the US and abroad. Weintraub has an MBA in International Business from Rollins College and holds the RCDD, RTPM, ESS, and ICT Technician designations from BICSI.

Speaker

Moorthy Pitchiya
Technical Manager-GCC
Commscope

Moorthy Pitchiya, in his capacity as Technical Manager, offers assistance with technical challenges in the United Arab Emirates, Qatar, Kuwait, and Oman.
He is highly qualified in the fields of Networking ELV and cybersecurity, having earned qualifications from BICSI and other top organizations. He has a Bachelor of Engineering in Electronics and Communications.
Moorthy's job requires him to provide help to End Customers, Partners, and Consultants in the form of technical, design, and field assistance. In this role, he is responsible for assisting CommScope's solution providers and customers with the design and implementation of network infrastructure solutions for their respective projects.
Moorthy has an ATD from Uptime and BICSI RCDD (Registered Communications Distribution Designer).

Speaker

Werner Heeren
VP EMEA
AEM - Precision Cable Test

Werner Heeren has a +25 years proven track record in the field of Test & Measurement, driving business growth by means of in-depth planning and focused execution.
A top achiever who delivers, can build new business, securing customer loyalty, create long term relationships, dedicated, committed and passionate.
Werner has been leading Middle East Africa & Eastern Europe for a well-known T&M manufacturer since 1997, achieving several rewards like "Eye of the Eagle", "Top performer to quota", and several more ("Summit Club member", "Recognition award for highest grow rate", 4x president club).
Werner's main purpose and motivation is to improve human being's life environment through world class internet user experiences, so people can improve their work conditions, be more efficient, and have a happier life.
To further share his knowledge and experience, Werner volunteers for BICSI in region MEA to make sure infrastructure projects are installed according to the latest standards. Werner has Belgian Nationality, lives with his family in Dubai, and holds an engineering degree complemented with an Executive MBA through London Business School (LBS).

Speaker

Gautier Humbert
EMEA Regional Director
BICSI

Gautier Humbert, RCDD is the standards coordinator for Legrand Digital Infrastructures. This involves copper and fiber cabling, enclosures, PoE, and datacenter design. He is member of working groups in multiple French, European, International and BICSI standards such as: ISO/IEC JTC1/SC25 WG3, IEC TC48, IEC TC46, IEC TC86 and is the current liaison between the systems committee SC25 and the fiber connectors committee TC86/SC86B. He is also BICSI Europe, Middle East and Africa (EMEA) Regional Director. In 2012 Mr. Humbert received the BICSI European Member of the Year Award.

Speaker

Phillip Johnson
Security and Telecom. consultant
ASIS

Phillip Johnson has experience in comprehensive design and management specializing in seaport, airport, commercial, and industrial low-voltage systems. Design experience includes electrical inspection, grounding and bonding, outside plant, structured cabling, microwave, WAN/LAN, building management, cable management, warehouse inventory management, passenger information display, telephone, public address, CCTV, Access Control, Security Systems, and Cyber Security. Previous project responsibilities have ranged from schematic design through construction administration for both new construction and renovation projects. He recently finished the design for all security systems for the Expo 2020 Dubai.

Speaker

Tertius Wolfaardt
Architecture & Engineering Manager – MEA
Axis Communications

Tertius is the Architecture & Engineering Manager for Axis Communications in the Middle East & Africa. Tertius, with over 15 years of enriched experience in the security industry, has been with Axis for over six years and held various roles across engineering, sales and business development.
In his role as A&E Manager, he will be responsible for managing and optimizing the relationship with the Architects & Engineering consultants in and across the region.
The Axis Architecture & Engineering Program is designed to help network architects, engineers and consultants design smarter systems. Expo 2020 Dubai.

Speaker

Simon Heath
Business Development Director
3W Networks

-30+ years in OT
-25 years with an Automation OEM
-7+ years Consultancy Companies & Systems Integrators
– Began his career as a DCS, SCADA, PLC Apprentice Service Engineer back in the late 80's. Progressed from Systems Engineering to Project Management roles then to Commercial and Leadership roles with Automation companies, Professional Services companies, and System Integrators

Speaker

Mina Ed. Riad
Lead Telecom/ELV & ICT Engineer
Jacobs

Lead Telecom/ELV & ICT Engineer at #Jacobs Consulting & Services, the well-known US-based international group of professional services firms in over 50 countries around the world.

Mina is Globally certified, ANSI accredited as #PMI-PMP, #RCDD, DCDC, AVIXA-CTS, professional with a Bachelor's degree in Telecoms/Electronics Engineering, 16+ years of experience working for top design consultancy firms worldwide staring from Dar Group & currently Jacobs. Accomplished the design, coordination, supervision, and review of design drawings, documents, CSI specifications, material submittals, testing & commissioning, obtaining authorities approvals for ICT, Extra Low-Voltage (ELV), Telecoms & special airport systems & installations for multimillion mega projects related to mixed-use complexes, airports, land ports, Marine Ports, railway/metro projects, hospitality, healthcare, residential, large urban developments, infrastructure utilities, commercial, institutional, government, industrial facilities for projects in GCC & MENA.

Mina is recognized as a subject matter expert by BICSI's RCS Committee as a member of the latest BICSI Job Task Analysis (JTA) study to learn about current practices and future trends in the (RCDD®) profession, as well as to validate the content considered relevant to be an RCDD.

Speaker

Garies Chong
CEO of EMS Group
EMS Group

Garies Chong has accumulated over 30 years of experience in the ICT and Data Center industries, providing integrated solutions to numerous clients across the Asia Pacific region. As the Chief Executive Officer of EMS Group, a global ICT company and a top-ranked ICT solutions provider in Singapore, Garies Chong possesses extensive knowledge and experience in ICT network and wireless infrastructure, smart security, innovative data center liquid cooling and energy efficiency, consulting, design and build for ICT and Data Centre solutions, and project management.

In recognition of his accomplishments, Garies Chong has been conferred the Honorary Master of Engineering by the Global University of Science & Technology (GUST). Additionally, he holds industry credentials and professional certifications, including Registered Communications Distribution Designer (RCDD®), Data Centre Design Consultant (DCDC®), Registered Telecommunications Project Manager (RTPM®), and Outside Plant Designer (OSP™) from Building Industry Consulting Service International, Inc (BICSI).

Garies Chong is a judge for DataCloud Asia & Global Awards from BroadGroup, a certified trainer of BICSI Learning Academy, and facilitates and conducts ICT and Data Center courses for Southeast Asia. He is also a Licensed Electrical Worker from the Public Utility Board (PUB) of Singapore. Currently, Garies Chong serves as the BICSI Southeast Asia District Chair, covering Malaysia, Singapore, Vietnam, Thailand, the Philippines, Cambodia, Indonesia, Hong Kong, and Guam.

DICE 2023

Agenda

Day 1 : 17/05/2023

From	To	Subject	Speaker	Organization
10:00	19:00	Exhibition		
10:45	11:00	Opening and welcome		BICSI/ITEVENTS
11:00	12:00	BICSI updates /Why I Became An RCDD	Gautier Humbert/ Phillip Johnson	BICSI
12:00	13:00	Roadmap to 400G Optics ...and Beyond - Green & Sustainable	Salim Janbeh	Panduit
13:00	14:00	The Power of PoE- Myths and Misconceptions	Paul F. Weintraub	Superior Essex Communications
14:00	15:00	Break	Break	Break
15:00	16:00	Assuring Infrastructure Readinesss Across Smart Building Technologies	Werner Heeren	AEM - Precision Cable Test
16:00	17:00	When to use an OTDR	Christian schllab	Fluke Networks
17:00	18:00	Protecting your critical assets.	Simon Heath	3W Networks
18:00	18:30	Closing and wrap up		BICSI/ITEVENTS
19:00	21:00	DICE Welcome & Networking Reception, hosted by IT Events and Sponsored by Superior Essex, MHT, and Topnet		Superior Essex MHT Technologies TOPNET

Day 2: 18/05/2023

From	To	Subject	Speaker	Organization
10:00	19:00	Exhibition		
10:45	11:00	Opening and welcome		BICSI/ITEVENTS
11:00	12:00	How to Guarantee with the New Architectures and the Strict Loss Budgets	Gautier Humbert	BICSI
12:00	13:00	Power Up!	Moorthy Pitchiya	Commscope
13:00	14:00	AI_Fact_and_Fiction	Phillip Johnson	ASIS
14:00	15:00	Break	Break	Break
15:00	16:00	Succeed with Sustainability	Tertius	Axis Communications
16:00	17:00	Green ICT & Infrastructure	Mina Ed. Riad	Jacobs
17:00	18:00	Innovative and sustainable liquid cooling technology for datacenter	Garies Chong	EMS Group
18:00	18:30	Closing and wrap up		BICSI/ITEVENTS

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Floor Plan

Exhibit hall floor plan
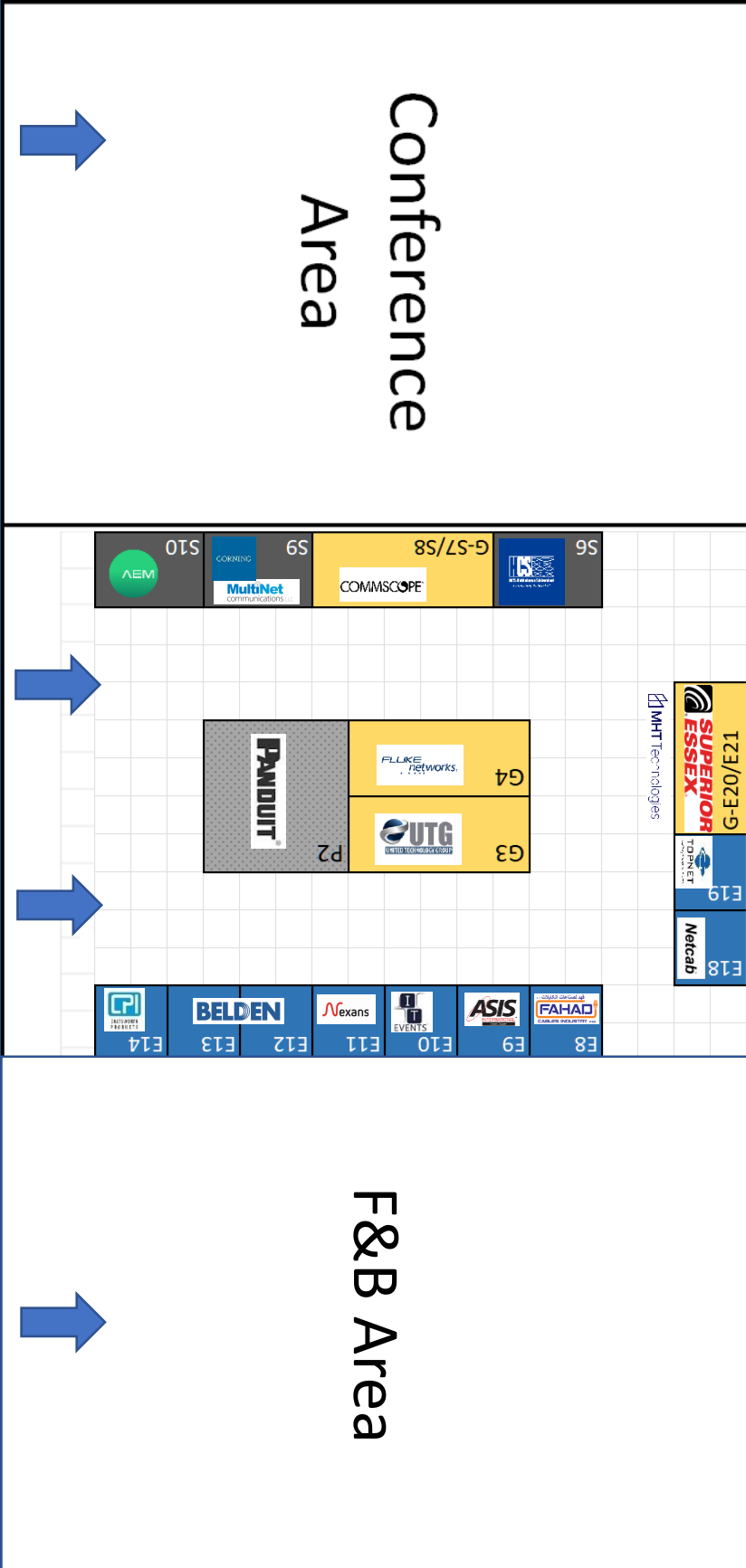
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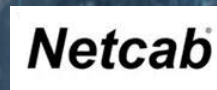### Habtoor Grand Resort

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MultiNet communications

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HCS Cabling Systems manufactures complete and state-of-the-art LAN, WAN and DC cabling solutions and components for all needs of enterprise customers. Our high-performance network infrastructure solutions based on innovative designs and highly advanced technology are the first choice for all applications.
Combining unmatched technical support with the unparalleled Century Lifetime warranty HCS Cabling Systems are key to years of fail-safe and trouble-free operation, minimizing system down-time and maximizing profits.
We work with our end customers and consultants by giving them free technical guidance based on international standards and best practices. Our Technical Manager is certified as RCDD and DCDC ready to support with complete design for cabling for all applications, technology trend updates, technical submissions and free training.

HCS Cabling Systems
Connecting Networks™

▶ HCS Cabling Systems is hosting a Top Golf competition to say thank you for all end users and consultants that specify HCS Cabling Systems on their approved vendor list for structured cabling systems.
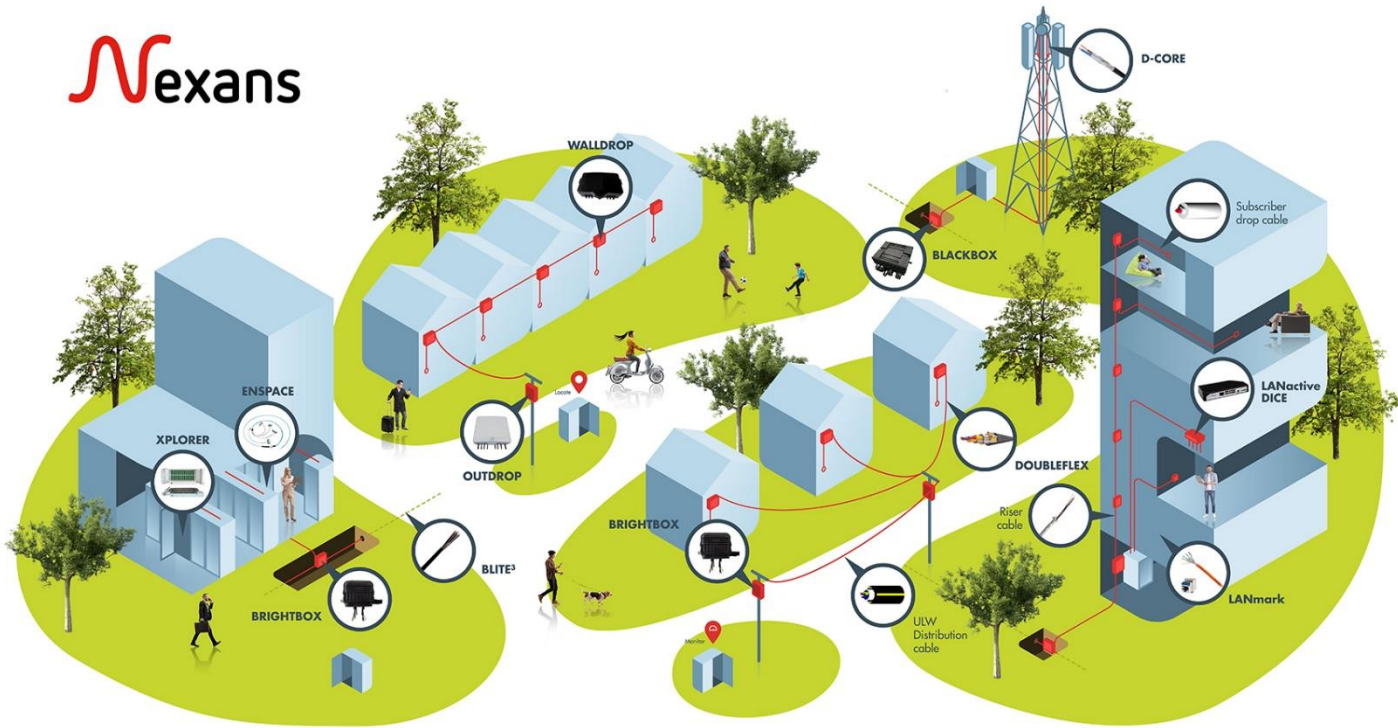
▶ 1st place is 1000aed, 2nd place 500aed.
If you would like to enter please complete your details here in and cut out and share with the HCS Cabling Systems team in the exhibition hall or email your detail to agalston@hescs.com

▶ Name: ....
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Email: ....
Contact Number: ....

We look forward to seeing you soon!

🌐 www.hescs.com

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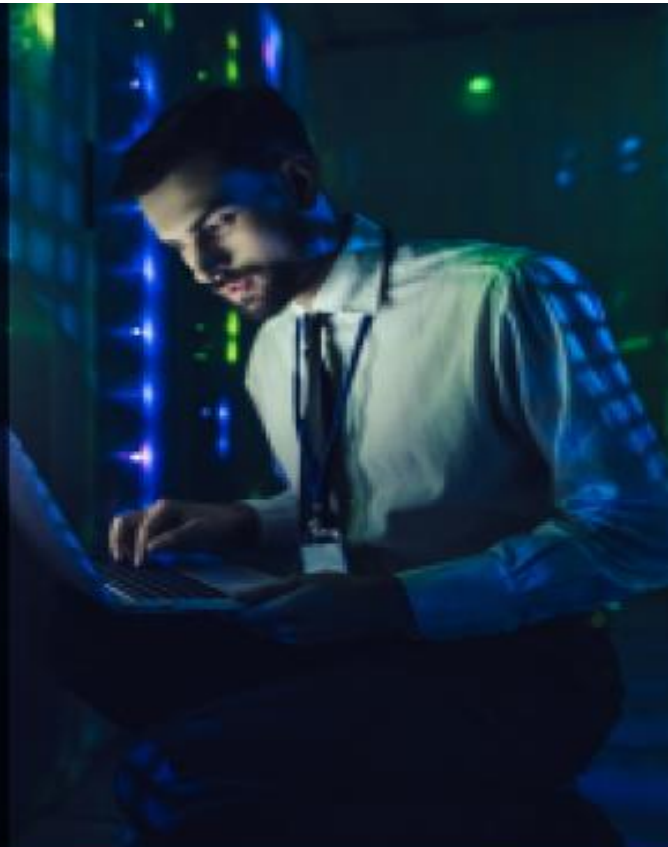
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